



Getting Started Credit Information Form

REQUIRED:
In order to obtain/retain tax exempt status, a copy of your resale certificate must be forwarded.

Store/Company Name: _____ Subsidiary of: _____

Owner's Name: _____ Buyer's Name: _____
(If different from Owner)

E-mail: _____ Web Site: _____

Year Business Established: _____ Fed/State Tax I.D. #: _____ Business Hours: _____

Bill-to:

Ship-to: (if different from Bill-to)

Address: _____	Address: _____
Attn: _____	Attn: _____
City: _____ State: _____ Zip: _____	City: _____ State: _____ Zip: _____
Phone: _____	Phone: _____
Fax: _____	Fax: _____
E-Mail: _____	E-Mail: _____

Principals:

<input type="checkbox"/> Corporation <i>If one of the following, please provide information below:</i> <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other	
SS# _____ Name of Responsible Party(s): (Please Print) _____ Home Address _____ City/State/Zip _____ Home Phone _____	<u>2nd Responsible Party</u> SS# _____ Name of Responsible Party(s): (Please Print) _____ Home Address _____ City/State/Zip _____ Home Phone _____

Banking Information

Bank Name _____	Acct # _____
Bank Contact: _____	
Address _____	
City: _____	State: _____ Zip: _____
Phone: _____	Fax: _____

References: Please list two references from whom you make the majority of your purchases. Please give complete addresses.

Name: _____	Name: _____
Address: _____	Address: _____
City: _____ State: _____ Zip: _____	City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____	Phone: _____ Fax: _____
E-mail: _____	E-mail: _____

The undersigned Applicant understands and agrees that the following terms and provisions shall govern (his), (its), (their), open account with Kalmbach Publishing Co. (hereinafter individually/collectively called the Company), and makes the presentations contained herein in order to induce the Company to extend credit to the Applicant. 1) I/We certify that the above information is correct and complete, and further understand that Company shall rely on this information for the extension of credit. From time to time Company shall rely on this information to obtain Credit Reports on Applicant or any individuals listed above or to obtain credit and funding information from other persons or entities listed above. 2) The Applicant shall pay the Company in full for any invoices according to the terms extended in the retailer kit. In the event a credit card is provided, Applicant authorizes the Company to charge applicable amount(s) to satisfy the purchase amount. 3) Should the Applicant default in making any payment required by the terms hereof, and should the Company place Applicant's account with a collections agency or any attorney for collections, Applicant will pay all costs of collections, including reasonable attorney fees, interest, and court cost in addition to the principal amount in default. 4) Failure to comply with the terms of this agreement may result in the suspension or termination of the agreement as determined by the Company in its sole discretion. 5) This agreement shall be construed and enforced according to the laws of the State of Wisconsin and the parties submit to venue in Waukesha County, Wisconsin if suit is brought to collect any balance owed hereunder. Kalmbach Publishing Co. truly appreciates your interest in our family of books, products and magazines, and we will strive to meet or exceed your expectations.

Signature: _____ Title: _____ Date: _____